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Correct Culture: Man Bags, Muffinhead, Max Steele

By Walt Cessna

October 19, 2009



What Would You Wear to the Second Coming? - it/EQ collaborators Ethan Shoshan and Carlo Quispe create custom clothes based on psychosexual power relationships inherent in the wearer, uncovering unconscious desires and allowing personal liberation. The story of it/EQ is based on one of the principles of Shamanism, and that is imbuing meaning (personal, spiritual, social) onto things; that objects, people, places have special powers—living symbols of power—and to reach beyond the ego into a realm where we are all deeply connected. The first amulet that ever existed was the shell portion of a sea-urchin. It has a hole through it, called it/EQ (anus) and was made the first amulet because of its association with a particular power of healing through wind and breath. Ethan Shoshan, 29, is a social ecologist and multimedia artist born in Brooklyn. His works utilize many creative platforms using visual media, performance, sound, video, installation, clothes, and cooking. He is currently living and working in New York as yoga practitioner, macrobiotic chef, and volunteer for various community organizations. You can check out more projects and sign onto the mailing list at www.disiterate.com. Carlo Quispe is 31, born in Lima, Peru, and now lives in New York in the Dominican ghetto of Washington Heights. Carlo's work depicts men who have sex with men and their very private lives. His comic *Killer Heights* recently had a public showing in September at *Printed Matter Inc.* He is currently teaching visual literacy at the Hetrick-Martin Institute and is co-editing the next issue of *World War 3 Illustrated*, called "What We Want," due out in early 2010.

HOLIDAY GIFT GUIDE



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